



2008-2009 ANNUAL REVIEW
2010 AND BEYOND

ANNUAL REVIEW 2008-09

2010 Legacies Now is dedicated to strengthening sport and recreation, healthy living, arts, literacy, accessibility and volunteerism throughout British Columbia. As a not-for-profit society, we are developing and supporting social legacies which will have a lasting impact around the province leading up to, and beyond, the 2010 Olympic and Paralympic Winter Games.

This annual review highlights our many accomplishments from the 2008/09 fiscal year, all of which we achieved in partnership with the Province of British Columbia and numerous other partners throughout B.C. For additional information on 2010 Legacies Now, along with highlights and stories from across the province, please visit 2010LegaciesNow.com or 2010andBeyond.ca.

THE 2008-09 YEAR IN REVIEW

TOGETHER WITH THE PROVINCE OF BRITISH COLUMBIA AND OUR NUMEROUS OTHER PARTNERS, WE HAVE ACCOMPLISHED MUCH OVER THE PAST YEAR. HERE ARE SOME HIGHLIGHTS:

- » 300 events were organized by **Spirit of BC**® committees, with support from the Province of B.C., to celebrate Spirit of BC Week 2009, including family skate days supported by BC Hydro, in partnership with the B.C. Recreation and Parks Association.
- » 36 national and international sport events in 16 communities received **Hosting BC**™ grants totalling \$487,000; the grants were funded by the Province of B.C.
- » 225 sport venues throughout the province were featured on **HostingBC.ca**, a comprehensive website, created in partnership with Tourism BC and the Province of B.C., to showcase the province's readiness to host sport events.
- » 8,800 volunteers and over 1,900 organizations have registered with **VolWeb.ca**™ since its launch in 2005; Volweb.ca is a website matching volunteers with events and is supported by the Province of B.C.
- » 47,000 hockey players participated in 228 local tournaments in 97 communities in the seventh annual **Spirit of 2010 Hockey Tournament**, supported by the Province of B.C., B.C. Minor Hockey Association and the Vancouver Canucks.
- » 9,950 youth in 33 communities discovered new sports through **SportFit**™, an interactive, online program designed to get children and youth active; SportFit is supported by the Province of B.C., the Government of Canada and CTV.
- » 529,000 students learned lessons in healthy eating and the importance of physical activity through **Action Schools! BC**™, a program supported by the Province of B.C.
- » 71,000 British Columbians participated in sport and recreation programs supported by the **B.C. Sport Participation Program**, funded by the Province of B.C. and the Government of Canada.
- » 24 communities received grants (totalling \$55,700) from the **Local Sport Program Development Fund** to expand sport opportunities for youth, Aboriginal communities and those with limited access to sport facilities and equipment; the Fund is supported by the Province of B.C.
- » 1,000 athletes in 20 summer sports benefited from the **Targeted Sport Strategy**, which distributed \$1.7 million, in partnership with the Province of B.C. and Canadian Sport Centre Pacific, to support coaching, planning and performance enhancements.
- » \$5.3 million was distributed, in partnership with the Province of B.C., to nine **multi-sport organizations** to provide province-wide services to the sport sector, and, through Sport BC, to over 50 **provincial sport organizations** to support their operations and attract new participants.
- » 300 athletes in 17 Olympic and Paralympic winter sports benefited from \$1.5 million distributed by **Game Plan Winter BC**, in partnership with the Province of B.C. and Canadian Sport Centre Pacific, to support coaching, training, competition, sport science and sport medicine.
- » 43 community groups, 18 high-performance athletes, three post-secondary students, and the First Nations Snowboard Team received a total of \$294,000 from the **Aboriginal Youth Sport Legacy Fund**. Administered by 2010 Legacies Now, the Fund was established by the Province of B.C., Squamish Nation, Lil'wat Nation and the Vancouver 2010 Bid Corporation to support sport and recreation opportunities for Aboriginal youth in B.C.
- » 21,000 people pledged to live healthier lives through the **ActNow BC Road to Health Community Tour** and the **Aboriginal Community Tour**, which visited 21 locations around the province and were delivered by 2010 Legacies Now.
- » 2,400 people experienced interactive winter sports, such as virtual skiing and sledge hockey, at the **Road to 2010 Community Tour**, which visited seven communities around the province; the Tour was a partnership of the Province of B.C., 2010 Legacies Now and VANOC.
- » 48 arts and cultural projects in 18 communities received support from the **Catalyst and Innovations** programs totalling \$379,000; the programs are in partnership with the Province of B.C.
- » 16 arts and cultural projects in six communities received a total of \$1 million from **Arts Partners in Creative Development**, a partnership of 2010 Legacies Now, Canada Council for the Arts, City of Vancouver, Province of B.C., Vancouver Foundation, and VANOC.
- » Four communities received a total of \$32,900 from **Creative Communities**, in partnership with the Province of B.C., to incorporate arts and culture into their long-term development plans.
- » 1,000 early learning and child development professionals discovered new play-based activities for children up to age five through **LEAP BC**™, a program created in partnership with the Province of B.C. and the University of Victoria.
- » 98 literacy task groups addressed local literacy needs in over 400 neighbourhoods and communities thanks to \$3.7 million in funding from the **Literacy Now Communities** program, supported by the Province of B.C.
- » 215 facilitators attended **Parents as Literacy Supporters (PALS)** training and 85 facilitators attended **PALS in Aboriginal Communities** training to offer the programs to families province-wide; both programs are supported by the Province of B.C.
- » 281 families participated in bilingual **PALS in Immigrant Communities** workshops in five B.C. communities to learn new strategies to encourage learning in their preschool- and kindergarten-aged children; the program is supported by the Government of Canada and the Province of B.C.
- » More than 60 Vancouver youth, aged 12-26, participated in the first year of **Zero Ceiling at Grouse**, a snowboarding program which encourages personal development through adventure-based learning; the program is supported by the Province of B.C. and Grouse Mountain.
- » 34 communities received a total of \$729,700 from the **Measuring Up Fund**, supported by the Province B.C., to become more accessible and inclusive for people with disabilities.
- » 2,900 tourism businesses discovered how accessible they were for people with disabilities and received information on making improvements through the **Accessible Tourism** program, a partnership with the Province of B.C., Tourism BC and numerous organizations throughout the province.
- » Six students will volunteer as journalists at the 2010 Winter Games thanks to a partnership with **Virtual Voices Village** and Historica-Encounters with Canada; Virtual Voices Village is a partnership of 2010 Legacies Now, the Province of B.C., SET-BC and 3M.
- » 838 youth and adults from around the province attended 36 workshops for **Heroes Live Here**, a program in partnership with the Province of B.C. that encourages children and youth to celebrate the everyday heroes in their own lives, and to act heroically themselves through projects that reach out to their community.



PALS IN IMMIGRANT COMMUNITIES

STARTING KINDERGARTEN CAN BE INTIMIDATING, NOT JUST FOR YOUNG CHILDREN BUT FOR THEIR PARENTS AS WELL. NOW IMAGINE YOU ARE SENDING YOUR 5-YEAR-OLD TO A SCHOOL WHERE YOU DON'T SPEAK THE LANGUAGE, IN A COUNTRY YOU'VE JUST IMMIGRATED TO.

For many Karen refugee families, who have settled in Langley after spending years in camps along the Thai-Burmese border, the transition from home to school is becoming easier thanks to a free early literacy program called PALS (Parents as Literacy Supporters) in Immigrant Communities.

“Parents encourage their children to learn through play,” says Zipporah Min, a co-facilitator for PALS sessions at Langley’s Douglas Park elementary school. “The kids become less shy through participation in hands-on, group activities, and this makes it easier for them to adjust when they enter kindergarten.”

PALS in Immigrant Communities, a program operated by 2010 Legacies Now with support from the Government of Canada and the Province of B.C., is a pilot available in six Lower Mainland communities. During PALS sessions, parents and children play together in various learning activities which can range from putting together alphabet puzzles, to building with blocks and making crafts. With PALS, the families are able to share ideas and take home books and activities, so they can continue to encourage learning at home.

Min says the parents who attend the PALS sessions benefit just as much as the children. “One young mom, who was 17, became more comfortable with the school environment as she played and learned with her baby,” says Min. “This inspired her to go back to school to further her own education.”

INFUSION: ARTS IN EDUCATION

EVERY STUDENT ARRIVES AT SCHOOL WITH A UNIQUE SET OF LANGUAGE SKILLS, LIFE EXPERIENCE AND ACADEMIC STRENGTHS. INFUSION: ARTS IN EDUCATION GIVES TEACHERS AN APPROACH TO DELIVERING COURSE MATERIAL WHICH IS AS FAR FROM “ONE-SIZE-FITS-ALL” AS THEIR STUDENTS.

Infusion: Arts in Education, a 2010 Legacies Now program in partnership with the Province of B.C., provides generalist teachers with a flexible, easy-to-use framework to incorporate the arts – visual art, dance, drama, music and art technology – into any kindergarten to Grade 8 subject area, from math and physical education to social studies and sciences.

Infusion encourages active learning and helps students link concepts from across disciplines. A social studies chapter may be taught by having students present a play, so they learn through drama. Or a science concept may be memorized through music, such as drumming or singing.

“The beauty of art is that it can help develop a deeper understanding of subject matter and it gives all students a chance to succeed - from the visual learner to the auditory learner,” said Shawn Mani, a teacher at Abbotsford Middle School. “With Infusion, I’m able to integrate art into different aspects of the curriculum. For example, during a study of the environment, I was able to use art projects with recycled materials to supplement and develop a deeper understanding of helping the environment.”

Teachers who attend Infusion workshops come away with a plan showing them how to create an arts-enriched summer camp. They then use these camps as practicum opportunities to apply the arts-infused techniques before taking them into their classroom. Infusion doesn’t require additional preparation, classroom time or additional resources which makes it more sustainable for teachers, and in-turn, students are provided with more opportunities to experience arts during their classroom learning.





MEASURING UP

WITH THE CREATION OF A FULLY ACCESSIBLE TRAIL THROUGH THE TATLAYOKO LAKE COMMUNITY PARK, EVERYONE IN THE CARIBOO REGION CAN EXPERIENCE NATURE, WHETHER THEY'RE WALKING, IN A WHEELCHAIR, USING A SCOOTER, OR ON A BIKE.

"Everyone should have the ability to enjoy the outdoors and the view, especially those in wheelchairs or others with accessibility needs," said Alex Bracewell, the driving force behind the Tatlayoko Lake trail. "People with legs can walk anywhere they please, so let's give all people the opportunity to enjoy the wonderful things the Cariboo and B.C. have to offer."

The two-kilometre trail is made from recycled rubber conveyor belts, donated by a local mining company. The steel reinforced belting is five feet, four inches wide, which allows space for two side-by-side wheelchairs. This creates a level pathway which enables wheelchairs, strollers and scooters to navigate around tree roots and other obstacles.

This project was possible thanks to Measuring Up, a 2010 Legacies Now program supported by the Province of B.C. Measuring Up guides communities through a step-by-step process to evaluate local accessibility and inclusion, and to make a plan to improve it. This program is helping more than 100 communities across the province improve community life for people with disabilities, with projects ranging from installing automatic doors and wheelchair ramps, to creating employment programs and accessible transportation.

SPORT PARTICIPATION

TENNIS BC IS USING SPORT TO DEVELOP HEALTHIER BODIES AND, ALONG THE WAY, TEACH A FEW IMPORTANT LIFE VALUES THROUGH ITS SCHOOL PROGRAM .

While the School Program introduces youth to tennis; it also focuses on developing life skills. Since recreational tennis is usually officiated by the players themselves, it promotes fair play and problem solving. Students learn to respect themselves and each other, while developing leadership skills and a sense of fair play.

“The instructors really help us improve in our tennis and are always very nice,” said Cassiel Williams, an 11-year-old student at Ecole des Voyageurs in Langley. “They’ve taught me and the other kids quite a bit about teamwork and tennis skills.”

The Tennis BC School Program is one of more than two dozen programs that receive funding from the B.C. Sport Participation Program (BCSP Program), a 2010 Legacies Now program which is supported by the Province of B.C. and the Government of Canada. The BCSP Program supports organizations to improve access to sport, and since it began in 2004, it has helped 200,000 people in 110 B.C. communities become more active.

Tennis BC began its School Program in 2000 and received funding from the BCSP Program in both the 2004-2007 and 2007-2010 funding periods to help the already-established program expand its reach. Since its inception, the Tennis BC School Program has offered quality instruction to school children in more than 30 B.C. communities



FINANCIAL SUMMARY

OVERVIEW

The audited financial statements for 2010 Legacies Now for the year ended June 30, 2009 reflect a deficiency of revenues over expenditures of \$18.0 million, compared \$10.4 million in the prior year. 2010 Legacies Now has a cumulative surplus fund balance of \$43.9 million as of June 30, 2009 compared to \$61.5 million in the prior year.

FUNDING

2010 Legacies Now received \$19.9 million in revenue for 2008/09 fiscal year, compared to \$33.2 million in the prior year. The funding was generated from various levels of government, the private sector and investment income earned on surplus fund balances. 2010 Legacies Now continued to develop a post-2010 strategic plan to ensure legacy programs continue to benefit communities throughout the province for years to come.

EXPENDITURES

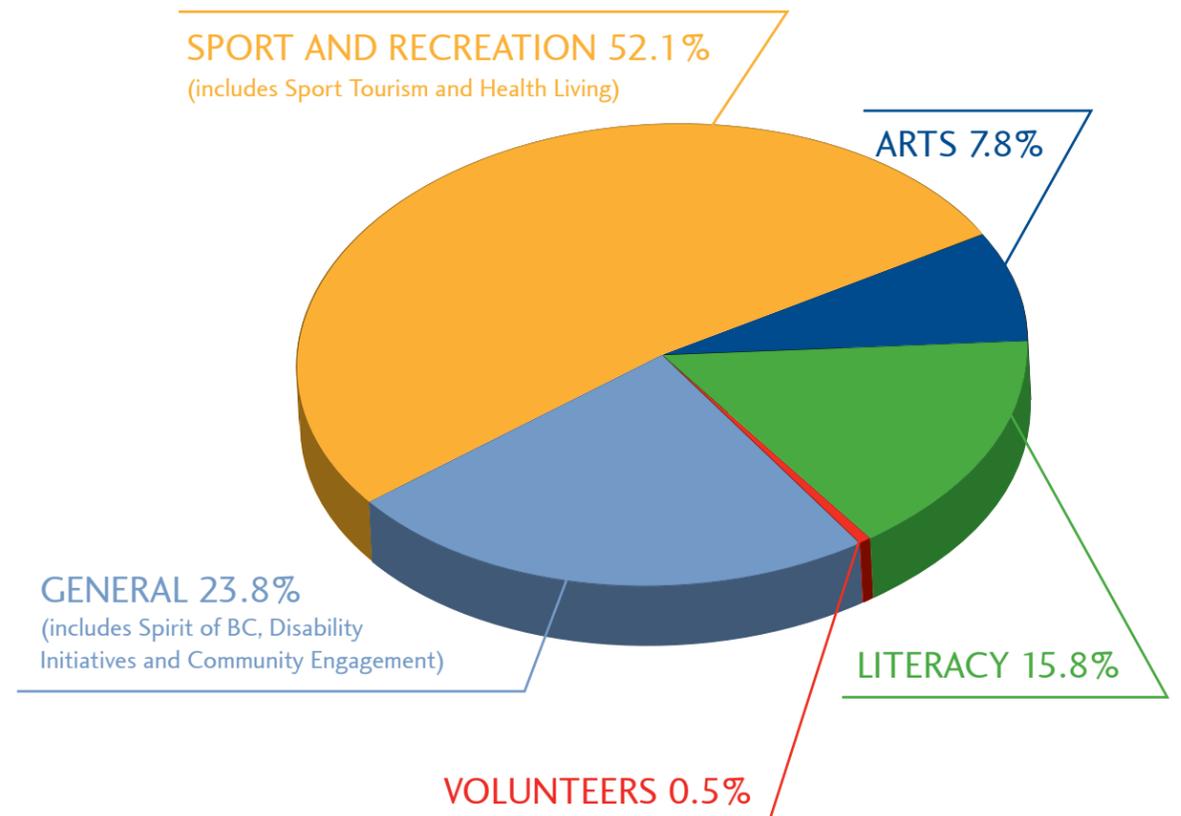
Overall program expenditures for the 2008/09 fiscal year amounted to \$31.1 million, a slight decrease from the previous year. The majority of program expenditures were attributed to grant payments that provide ongoing funding for program commitments. These commitments extend to communities throughout the province to fund several of the programs highlighted in this annual review.

A complete copy of the 2008/09 audited financial statements is available at 2010LegaciesNow.com.

BALANCE SHEET FOR 2008/09

	1000's
Current assets	\$ 51,611
Notes receivable	\$ 100
Property and equipment	\$ 626
Website development	\$ 626
Current liabilities	\$ 9,039
Net assets	\$ 43,924
Net assets represented by fund balances	
General	\$ 12,989
Sport and recreation	\$ 9,258
Arts	\$ 6,778
Literacy	\$ 13,564
Other	\$ 1,335
Total fund balances	\$ 43,924

PROGRAM EXPENDITURES FOR 2008/09



OUR PARTNERS

Since inception, 2010 Legacies Now has worked with over 4,000 organizations and groups in our quest to see all B.C. communities discovering and creating lasting legacies leading up to 2010 and beyond. From collaborating on projects with us, to taking the lead on programs in their community, our partners are integral to the legacies we are helping to create.

We would like to thank all of our partners, including the government, corporate, community and other organizations that have been essential to their year's successes, with our special gratitude going to the following partners:





400-1095 WEST PENDER STREET • VANCOUVER, BRITISH COLUMBIA V6E 2M6 • TEL:778-327-5150
2010LEGACIESNOW.COM
2010ANDBEYOND.CA